



MadTree Brewing Company

FOR IMMEDIATE RELEASE

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MadTree Brewing Company to Hold Ales for Autism Event

Cincinnati, OH (Oct. 7, 2016) – To raise money for children with Autism, MadTree Brewing will hold its first charity event of the month, Ales for Autism.

This event marks the first event for MadTree's Charity of the Month, The Autism Society of Greater Cincinnati (ASGC).

MadTree will hold Ales for Autism on Tuesday, Oct. 8. For every beer a person purchases, MadTree will donate one dollar to ASGC. Additionally, the brewery will donate any and all spare change found in the brewery, as well as one dollar per MadTree headband a person purchases, to the foundation.

Autism, complex and varying brain disorder, affects one in 68 children.

"Almost everyone knows someone who is affected by Autism in some way or another, and we feel that it is our responsibility to give a little back to those people in our community," said Lead Brewer at MadTree, Simon Kretchik. "We want nothing more than to lessen the hardships for families who are affected by Autism, even through small fundraisers. Any donation helps."

Front of House Manager and organizer of the event, Madison Pence, said this event will not only raise money for ASGC, but also raise awareness for the disability.

"Especially in today's heated political climate, it is vital that we bring attention to children, or anyone, with disabilities," she said. "Attending the event is just one way to support this movement and to give back to an amazing charity."

The pints event will feature an array of beers, from MadTree's new peach-flavored beer, to a beer full of caramel tints and cascade hops, Hoptitude.

"Our Hoptitude is dry-hopped with a variety of flavors to create the spicy array of flavors every craft beer lover desires," said taproom general manager Kristopher Yock. "The balance of these flavors is intentional. The truth is in the flavors."

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In early 2013, a new craft brewery was born in Cincinnati, Ohio. MadTree Brewing is the creation of three friends who'd been homebrewing together for a few years and decided to go professional. MadTree combines great flavors, a good community, and social responsibility to create award-winning beers.