



Rhinegeist Brewery FOR IMMEDIATE RELEASE

Rhinegeist.com

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Rhinegeist Brewery to Hold International Beer Festival, Feature German, Irish Vendors

CINCINNATI, OH (September 22, 2016) – To raise awareness of the beer industry among different cultures, Rhinegeist brewery will hold its first-ever international beer festival.

The event, which will be held Oct. 10 from 5-11 p.m., will feature vendors from successful breweries such as Germany, Ireland and Colorado. It is free and open to the community.

“As we continue to expand, we recognize our need for diversity and our social responsibility to bring awareness to beer among different cultures,” said Rhinegeist President Bob Bonder. “Community members will be able to sample a classic German brew, and then hop over to our bar and give our brand new Peach Dodo a try. It’s going to be an amazing opportunity to try a wide range of beers, and have some fun along the way.”

Rhinegeist will hold the event in its 6,000-square-foot event space. Although the space has been used for weddings, birthday parties and graduation celebrations, this will be the first international event hosted by Rhinegeist.

“We hold a number of tournaments throughout the brewery and keep track on our massive chalkboard, so even if you come alone, you’ll be sure to make friends through good brews and good laughs,” said Project Manager Meghan MacDonald. “This will also be an opportunity for people who may be interested in holding their own private event to come and get a feel for the space.”

People will also be able to enter their names into 30 different raffle baskets, featuring merchandise from local and international restaurants, shops and markets. All proceeds from the raffle will benefit the Cincinnati Coalition for the Homeless.

“With the recent gentrification of our Over-the-Rhine area, we hope to raise money for those who are not as fortunate as us,” said Marketing Manager Katie Hoffman. “The Coalition is an organization dedicated to eradicating homelessness, so lending a helping hand to them is the least we can do.”

For inquiries, contact Rachel Hartwick: 513-502-3016, rh375113@ohio.edu, @rachel_hartwick, or visit rhinegeist.com.

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At Rhinegeist, we believe that every beer tells a story. We started as an idea born on a paper napkin in June 2013 and have expanded ever since. Our beer is now available in more than 12 Ohio cities, and USA Today granted it number two in their list of the Top 10 Best New Breweries in America. We brew every beer with only locally-grown ingredients for a specialized beer perfectly designed to make your taste buds soar.