

# RACHEL HARTWICK

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## EDUCATION

### Ohio University E.W. Scripps School of Journalism

Pending graduation May 2018

Journalism: strategic communication major, marketing minor, global leadership certificate, creative writing specialization

### CEA Study Abroad, Florence, Italy

May 2016 - June 2016 (six weeks)

Studied Italian language and literature

## EXPERIENCE

### Digital Strategy Intern, Rad Campaign

June 2016 - September 2016

- Moved to Washington, DC to assist in digital strategy for nonprofit and philanthropic clients, such as Craig Newmark's craigconnects and Inova Health Foundation
- Promoted from 20 hrs/week to 30, then worked remotely when I returned to school in Ohio
- Dug into analytics and research and wrote copy for 13-page social media section of digital recommendation document

### Consultant, Global Leadership Center

August 2016 - present

- Work in teams of four to develop thoroughly researched recommendations for clients
- Created presentations and reports, recommendations for mental health issues among migrant workers in Appalachia
- Will work with client in Cambodia starting January 2017

### Co-Director, Project C: Clicking Creates Change

May 2016 - present; Head of Writing January 2016 - May 2016

- Promoted from Head of Writing to co-director, work with Athens nonprofits to create infographics, videos and content

### Tutor, Student Writing Center

August 2015 - present

- Hands-on work coaching often bilingual students' essays, stories, cover letters 10 hrs/week; paid

### Supervisor, OU imPRessions PR firm

April 2016 - present; Account executive May 2015 - May 2016; Account associate September 2014 - May 2015

- Managing three accounts; Scripps JSchool, Athens County Humane Society and Ohio State Bar Association
- Spearhead social media campaigns, event planning

### Intern, Greater Cincinnati Coalition for the Homeless

May 2015 - August 2015

- Wrote 2-3 articles for each issue of GCCH's biweekly social justice newspaper, *Streetvibes*
- Held writing workshops for the impoverished

### Culture Reporter, *The Post* (student-run daily newspaper at OU)

September 2014 - February 2016

- All-culture reporter freshman year; Women's/LGBT issues beat reporter first semester sophomore year; in-depth reporter second semester sophomore year

## ORGANIZATIONS

### Dues-Paying Member, Public Relations Student Society of America (PRSSA)

September 2015 - present

### Selected Member, JFresh6

September 2014 - January 2015

## ACHIEVEMENTS

### Awarded journalism scholarship, John W. Wiater (April 2016)

- \$1000 scholarship awarded based on GPA and journalism involvement

### Awarded trip to PRSSA National Assembly in Austin, TX (March 3-6, 2016)

- Accepted to partially funded conference to represent OU's chapter of PRSSA

### David S. Barr Social Justice Winner (October 2014)

- \$1000 scholarship and flown to Baltimore to give speech on in-depth winning article about Cincinnati homelessness

### Al Neuharth Free Spirit and Journalism Conference, Ohio representative (June 2013)

- \$1000 scholarship and flown to Washington, D.C. for one week to meet with student journalists and media professionals

## FREELANCE

### Social Media Manager, Candidate for Ohio House of Representatives 94th District

January 2016 - March 2016

### Video Clip Contributor, HBO's VICE

June 1, 2015

## CONTACT

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